



## media policy

The Arctic Development Expo invites and encourages coverage by all news media organizations, not only to promote the Expo specifically, but also to showcase the opportunities and resources available in Inuvik and our region as a whole.

To this end, the Expo offers two (2) Media Passes to each news media organization which expresses an interest in dispatching representatives for the specific purpose of reporting on the event.

In order to claim Media Passes, each media organization representative must complete a Media Pass Registration Form.

Each news organization is entitled to two (2) complimentary Media Passes. Once used, any subsequent Media Pass registrations must be accompanied by a payment of \$100.00 plus GST (payable by VISA, MasterCard or company cheque payable to the Town of Inuvik) in order to be registered.

The distribution of complimentary Media Passes are available on a first-come first-serve basis. The Media Passes are strictly non-transferable and must be allocated to a named, specific registrant.

Freelance journalists and/or photographers must provide written proof of retainer from a recognized news media organization in order to be eligible for consideration for a complimentary Media Pass.

Media Passes entitle the registrant to free access to the Arctic Development Expo.

The Arctic Development Expo management reserves the right to rescind any individual Media Pass deemed to have been obtained fraudulently, or whose bearer displays behaviour counter to appropriate news media professionalism and decorum.