

# Advancing The Knowledge Economy in the NWT Artic Development Expo

Department of Industry, Tourism and Investment June 11, 2019

Northwest Territories

#### Introduction

- 1. What is the 'Knowledge Economy'?
- 2. What are examples of the knowledge economy?
- 3. What might a framework for the NWT Knowledge Economy look like?



# Suggested Framework From The World Bank



Knowledge Economy

### Education and Training

-An educated and skilled population.

### Information Infrastructure

-A dynamic information infrastructure-ranging from radio to the internet.

### Innovative Systems

-A network of research centers, think tanks, private enterprises and community groups.

# Economic Incentive and Institutional Regime

-A regulatory environment that enables the flow of knowledge and supports investment in Businesses.

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# **Examples of Investments and Initiatives Related to the Knowledge Economy**

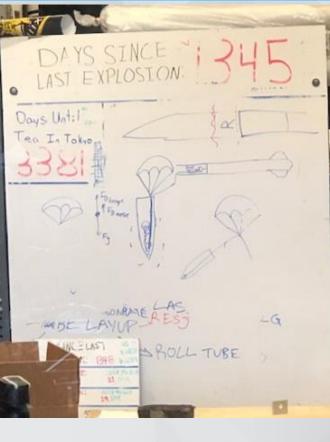
Mackenzie Valley Fibre Link	Inuvik Arts, Crafts and Micro- Manufacturing Centre
Release of the GNWT Knowledge Agenda in June 2017	Aurora College Transformation
Inuvik - Tuktoyaktuk Highway (ITH) Research Corridor	Advancements in Northern Housing
Giant Mine Remediation (federal government)	Aurora Research Institute (arctic research)
'Last Mile' Connectivity	Traditional Knowledge and Policy Framework
Skills for Success	Indigenous Health and Community Wellness



### **University of Waterloo: Velocity Garage**



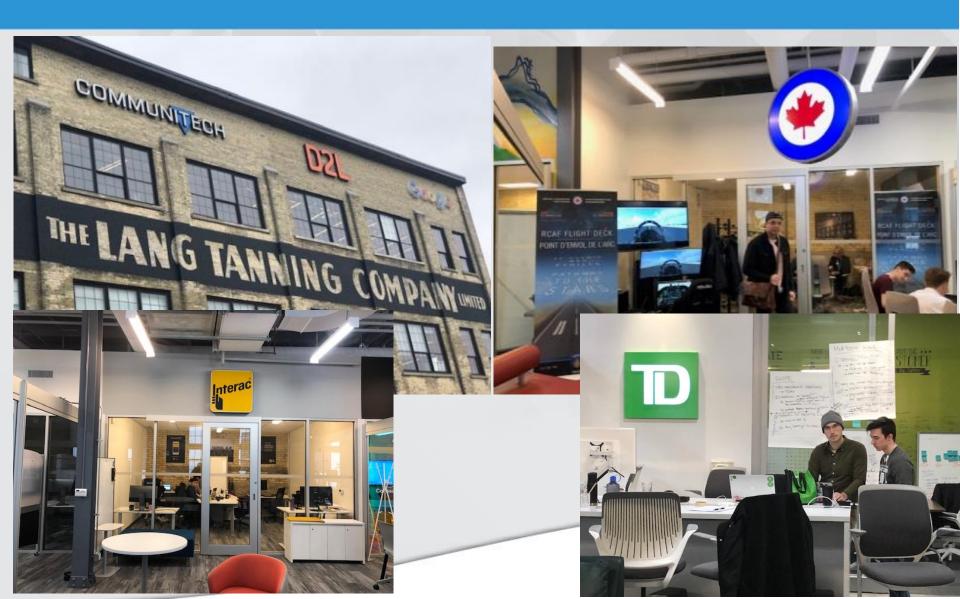






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#### Communitech



# Inuvik Arts, Crafts, Technology Micro Manufacturing Centre





# What Might a Framework For The NWT Knowledge Economy Look Like?

NWT Knowledge Economy

## Education, Skills and Attracting Talent

Developing local skills and attracting talent to the North.

# Establishing Networks and Increasing Connectivity

Connecting NWT
communities and
people with each
other and the world,
establishing
networks between
business, academia,
research
institutions.

### Research in the North

Conducting
Northern based
research in the
NWT attracts
talent, supports
innovation and
provides economic
opportunities.

### **Growing Businesses**

What are the economic opportunities where the NWT is uniquely positioned to succeed? How can northern businesses leverage technology and innovation to succeed?

### **Going Forward**

**2019**: Present initial research results / discussion paper to the 19<sup>th</sup> Legislative Assembly to confirm direction.

Discussion paper will also include recommendations for a Knowledge Economy Forum in 2020 and other opportunities for public engagement.

2020-21: Release of a Strategy to Advance the Knowledge Economy in the NWT.

**2020-21 and Beyond**: Strategic investments in the NWT Knowledge Economy, leveraging the resources of the GNWT, federal government, research institutions, and the business community.

