

Arctic Development Expo 2024

# **SPONSORSHIP PACKAGE**

JUNE 10-12  
**2024**



When sponsoring the 2024 Arctic Development Expo, your organization can reach the influencers currently working, living, and doing business in the Arctic. The Expo provides a variety of opportunities to enhance your vision and your corporate identity as a partner in Northern communities and development.

Please find the following list of our current sponsor packages. Should you not see something that speaks to you immediately, please feel free to contact us.

Our staff are available and willing to explore alternative options for your organization or business.

Sincerely,

**Charlotte Verriere,**

Town of Inuvik

Director of Tourism & Economic Development

[Charlotte.Verriere@Inuvik.ca](mailto:Charlotte.Verriere@Inuvik.ca)

867.678.5398

arctic development expo

northern realities • northern solutions



# SPONSORSHIP PACKAGE AT A GLANCE

## ARCTIC ADVERTISERS

<b>CONFERENCE ADVERTISER</b>			<b>\$500</b>
Logo on Website	Logo on Social Media	Printed advertisement	
<b>CONFERENCE ADVERTISER PLUS</b>			<b>\$1,000</b>
Logo on Website 1 All Access Pass	Logo on Social Media	Printed advertisement	
<b>CONFERENCE ADVERTISER PRO</b>			<b>\$2,500</b>
Logo on Website 2 All Access Passes	Logo on Social Media Company branded material	Printed advertisement Sponsorship Certificate	

## AURORA PARTNERSHIPS

Aurora partnership includes all advertising benefits of the Conference Advertiser Pro

<b>BRONZE EVENT PARTNER</b>			<b>\$5,000</b>
1 Exhibition Booth Space		2 Mayor's Breakfast Tickets	
Three Event Sponsorship Opportunities			
<b>SILVER EVENT PARTNER</b>			<b>\$10,000</b>
1 Exhibition Booth Space		Company signage at sponsored event	
Three Premier Event Sponsorship Opportunities		3 Mayor's Breakfast Tickets	
<b>GOLD - CONFERENCE PARTNER</b>		Title Day Sponsor	<b>\$20,000</b>
1 Exhibition Booth Space		4 Mayor's Breakfast Tickets	
Two Hall Sponsorship Opportunities		Company signage on sponsored hall	
Logo on Official Arctic Development Expo Swag			

# Arctic Advertisers

Position your company to be in the hands of hundreds

## Conference Advertiser \$500

### LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

## Conference Advertiser Plus \$1,000

### LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

### ONE - ALL ACCESS PASS

One all access passes for the three day conference. Comes with all pass benefits.

## Conference Advertiser Pro \$2,500

### LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

### TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

### SPONSORSHIP CERTIFICATE

Attractive Conference Partner certificate to be displayed in sponsor's place of business.

### COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to local residents.



# Aurora partnerships

## Bronze Event Partner \$5,000

### LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

### TWO - ALL ACCESS PASSES

Two All access passes for the three day conference. Comes with all pass benefits.

### EXHIBITION BOOTH

Along with the All Access Passes, you will receive an Exhibition Booth.

### TWO TICKETS TO THE MAYOR'S BREAKFAST

An exclusive early morning off-site, invitation only networking opportunity with a catered breakfast and a limited target audience including dignitaries, speaker, Mayor & Town Council, & local leadership.

### COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to local residents.

### SPONSORSHIP CERTIFICATE

Attractive Conference Partner certificate to be displayed in sponsor's place of business.

### OPTION TO SPONSOR ONE OF THE FOLLOWING:

#### SPEAKER GIFTS

The Arctic Development Expo is looking for a sponsor to support the purchase of locally handmade gifts. Company logo recognition as the Speaker Gift Sponsor on all print and electronic promotional media before and during the event.

- Verbal recognition by the Conference Moderator upon presentation of gifts
- Company logo on all gift cards/tags presented to each Speaker

#### FOOD HALL

Meal service is a critical time for sustenance to our bodies and our minds as we build partnerships, attend sessions, and network with key associates. This opportunity is a unique and targeted way to promote your organization to each attendee.

- Organization logo/banners/signage present in the Expo Arena Meal Area
- Company logo & tent cards at each table in the Expo Arena Meal Area

#### WELCOME BBQ

Hosted at Inuvik's Road's End Golf Course, this annual kick-off event is the perfect time to introduce your brand to the week's attendee's This opportunity is a unique and targeted way to promote your organization to each attendee.

- Organization logo/banners/signage present at the Golf Course.
- Company logo & tent cards at each table at the Golf Course.

# Silver Event Partner \$10,000

## LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

## TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

## EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

## THREE TICKETS TO THE MAYOR'S BREAKFAST

An exclusive early morning off-site, invitation only networking opportunity with a catered breakfast and a limited target audience including dignitaries, speaker, Mayor & Town Council, & local leadership.

## COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to local residents.

## SPONSORSHIP CERTIFICATE

Attractive Conference Partner certificate to be displayed in sponsor's place of business.

## PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

### **FIRST OPTION TO SPONSOR:**

#### EVENING EVENT (ONE OF THE TWO NIGHTS)

- Company logo recognition as a Signature Evening Sponsor on all print and electronic promotional media before and during the event.
- Verbal recognition by evening host & MC.
- Opportunity to address delegates at evening event.
- Company logo on tent cards & table markers at each table.
- Priority & Reserved seating at the evening event.
- One half-page ad to be displayed in conference program.
- Opportunity to provide a memento at each place setting.

# Silver Event Partner \$10,000

## LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

## TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

## EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

## THREE TICKETS TO THE MAYOR'S BREAKFAST

An exclusive early morning off-site, invitation only networking opportunity with a catered breakfast and a limited target audience including dignitaries, speaker, Mayor & Town Council, & local leadership.

## COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to local residents.

## SPONSORSHIP CERTIFICATE

Attractive Conference Partner certificate to be displayed in sponsor's place of business.

## PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

## SECOND OPTION TO SPONSOR:

### REGISTRATION HALL

First impressions are important. As Registration Sponsor your organization will be front & center in the Delegate experience from online payment to on-site registration, your organization will be a prominent component of each Delegate's participation.

- Company logo recognition as the Registration Sponsor on all print and electronic promotional media before and during the event.
- Company logo on online registration page and confirmation mail sent to all registrants.



# Silver Event Partner \$10,000

## LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

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## TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

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Along with the All Access Passes, you will receive a Exhibition Booth.

## THREE TICKETS TO THE MAYOR'S BREAKFAST

An exclusive early morning off-site, invitation only networking opportunity with a catered breakfast and a limited target audience including dignitaries, speaker, Mayor & Town Council, & local leadership.

## COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to local residents.

## SPONSORSHIP CERTIFICATE

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## PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

### **THIRD OPTION TO SPONSOR:**

#### **MAYOR'S BREAKFAST**

- Company logo recognition as the Mayor's Breakfast sponsor on all print and electronic promotional media before and during the event.
- Verbal recognition of sponsor by Mayor during opening comments at Mayor's Breakfast.
- Opportunity to address delegates at Mayor's Breakfast event.
- Company logo on exclusive invitations sent to invitees.
- Attractive Conference Partner certificate to be displayed in sponsor's place of business.

# Gold Conference Partner \$20,000

## LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

## FOUR - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

## EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

## FOUR TICKETS TO THE MAYOR'S BREAKFAST

An exclusive early morning off-site, invitation only networking opportunity with a catered breakfast and a limited target audience including dignitaries, speaker, Mayor & Town Council, & local leadership.

## COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to local residents.

## SPONSORSHIP CERTIFICATE

Attractive Conference Partner certificate to be displayed in sponsor's place of business.

## PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

## PROMINENT LOGO PLACEMENT ON OFFICIAL ADE 2024 SWAG

A long lasting impRINT on our Official Arctic Development Expo swag gifted to all expo attendees.

### FIRST OPTION TO SPONSOR:

#### CONFERENCE HALL TITLE SPONSOR

The ultimate commitment to supporting the Arctic Development Expo help us reach our event potential, Conference Partners are the premier and esteemed contributors to our event and our Northern community.

- Company logo recognition as a Conference Partner sponsor on all print and electronic promotional media before and during the event.
- Verbal recognition during the opening remarks and evening event finale.
- Opportunity to address delegates at evening event.
- Verbal recognition during the conference sessions.
- Opportunity to address delegates during conference sessions.
- Opportunity to have company logo on screen backdrops and digital projections during event.
- One full-page ad to be displayed in conference program.
- Opportunity to have company promotional material available to delegates upon registration.
- Promotion on conference website as Conference Partner with logo.
- Attractive Conference Partner certificate to be displayed in sponsor's place of business.
- Preferred booth location in Expo Arena.
- Company banner in a prominent located above either the conference hall or exhibition hall entrance - "Company Name Exhibition Hall" or "Company Name Conference Hall".

# Gold Conference Partner \$20,000

## LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

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## PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

## PROMINENT LOGO PLACEMENT ON OFFICIAL ADE 2024 SWAG

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## SECOND OPTION TO SPONSOR:

### EXHIBITION HALL TITLE SPONSOR

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- Company logo recognition as a Conference Partner sponsor on all print and electronic promotional media before and during the event.
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- Attractive Conference Partner certificate to be displayed in sponsor's place of business.
- Preferred booth location in Expo Arena.
- Company banner in a prominent located above either the conference hall or exhibition hall entrance - "Company Name Exhibition Hall" or "Company Name Conference Hall".



# THANK YOU FOR YOUR CONSIDERATION TO SPONSOR THE 2024 ARCTIC DEVELOPMENT EXPO



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## Contact

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Town of Inuvik

Director of Tourism & Economic Development

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