



# Connecting Arctic Communities

ARCTIC DEVELOPMENT EXPO

JUNE 17-20, 2025  
INUVIK, NWT, CANADA



## OUR PROUD NORTHERN HERITAGE

Canadian North is one of Canada's oldest continuously-operating air carriers, founded in 1946 and officially incorporated in 1954.

We have continually grown, adapted and improved to meet the changing passenger and cargo needs of our communities.

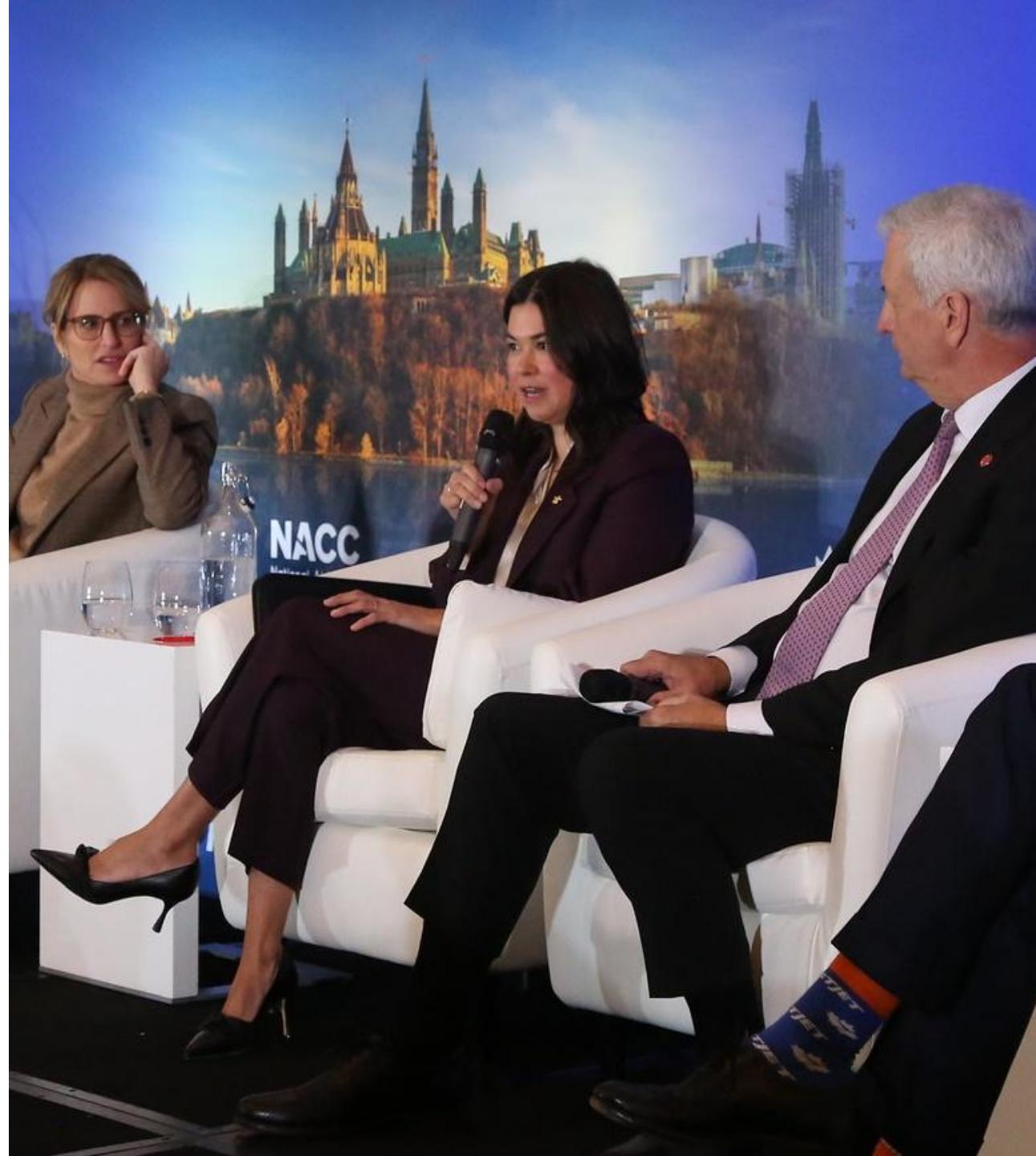


## OUR LEADERSHIP

Shelly De Caria was named Canadian North's first female, Inuk President & CEO in 2023.

Born and raised in Kuujjuaq, Québec, with Inuktitut as her second language, Shelly exemplifies Canadian North's unwavering commitment to its Inuit roots and community engagement.

Her leadership reflects a dedication to the communities we serve and a deep understanding of the unique challenges and opportunities in our regions.



# EXECUTIVE LEADERSHIP TEAM



**JOHNNY  
ADAMS**  
Executive  
Chairman



**SHELLY  
DE CARIA**  
President  
& CEO



**NICK  
PURICH**  
Chief  
Financial  
Officer



**CINDY  
TWERDIN**  
Associate VP,  
Government &  
Community  
Relations  
Nunavut



**CATHERINE  
DECARIE**  
Chief People  
Officer



**AARON  
SPEER**  
VP, Flight  
Operations



**MIKE  
BERNARD**  
Interim VP,  
Maintenance  
& Engineering



**MATIEU  
PLAMONDON**  
VP, Airport  
Operations  
& Cargo



**LIAN  
QIU**  
VP, Corporate  
Planning &  
Special  
Projects



**TREVOR  
WILDE**  
VP, Sales &  
Charter  
Operations

# Introduction

- The Arctic is vast, remote and beautiful
- Air travel is not just a transportation- its a lifeline
- Our airline keeps remote communities connected



# Why Air Travel is Essential

- No roads to connect many Arctic communities
- Sea and land travel is seasonal
- Air access ensures year-round delivery of essential services & travel
- Support healthcare, education and community ties

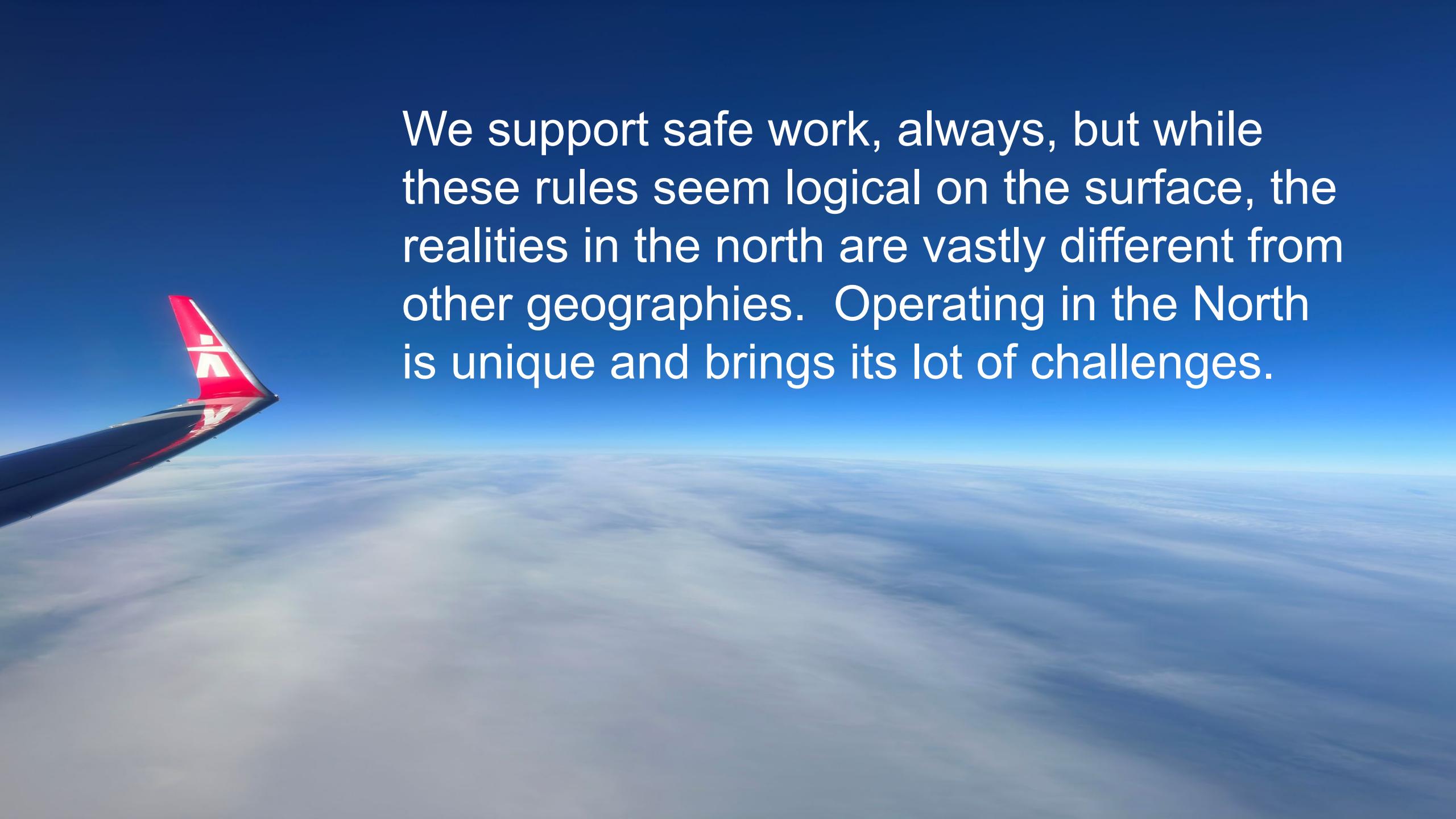
# Challenges we face

## CHALLENGES WE FACE

- ❖ Harsh cold and icy conditions
- ❖ Blizzards and sudden weather changes
- ❖ Limited daylight during winter months

- ❖ Gravel runways
- ❖ De-icing equipment
- ❖ Limited navigation aids and weather stations
- ❖ Logistical challenges with fuel, maintenance & crew

- ❖ High cost of fuel
- ❖ High cost of maintenance
- ❖ Crew duty regulations



We support safe work, always, but while these rules seem logical on the surface, the realities in the north are vastly different from other geographies. Operating in the North is unique and brings its lot of challenges.

# OUR AIRLINE



## OUR ROLE AS AN AIRLINE

1. Safe operations
2. Delivering food, mail and essential supplies
3. Creating jobs and training opportunities
4. Supporting communities
5. Connecting family across vast distances



## EXCEPTIONAL CUSTOMER SERVICE

From our charter and cargo team on the ground, to our in-flight crew in the air, Canadian North's staff help make your experience unforgettable.

We focus on flexibility and personalization, going the extra mile to make every passenger feel at home, with an experience that reflects the spirit of the North; welcoming, warm, and always with a smile.





## A VITAL NORTHERN LIFELINE

- 400,000 passengers
- 25,000,000 kg of freight and mail carried annually

**Most of our communities have no road, rail, or year-round marine access – Canadian North really is a vital northern lifeline.**

# OUR DEEP CONNECTION TO INUIT NUNANGAT

## Leadership

- President & CEO Shelly De Caria, first Inuk, Female PCEO

## Employment

- 17% Indigenous employment, with 12% Inuit employment
- Director of Inuit Employment has express mandate to increase local, Inuit and Indigenous hires

## Giving back

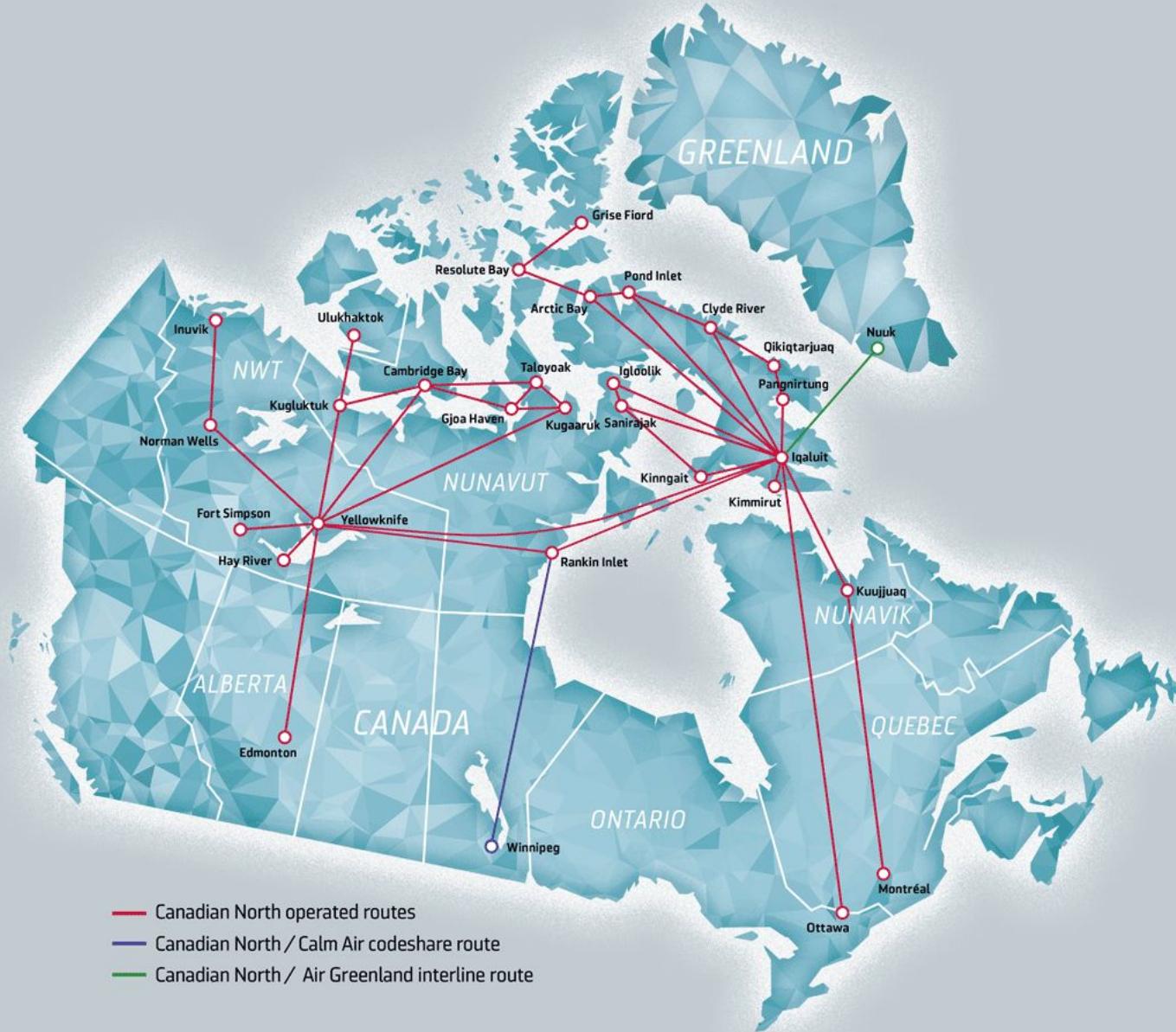
- Partnership with [Nunavut Sivuniksavut College](#) – growing the next generation of Canadian North team members
- Robust [community engagement and investment program](#)



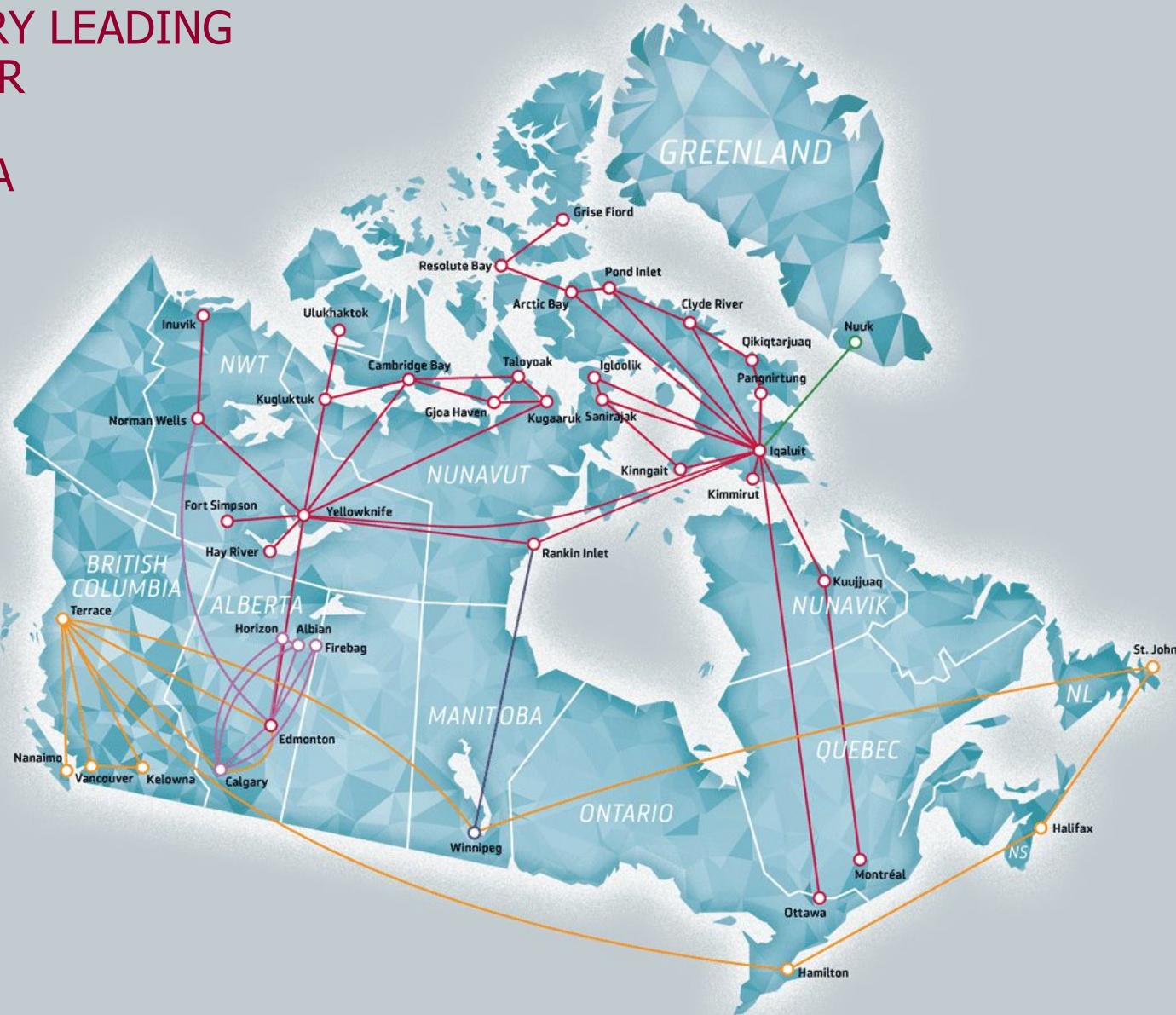
# OUR NETWORK & FLEET



# OUR VAST ARCTIC ROUTE NETWORK



# CANADA'S INDUSTRY LEADING CHARTER PROVIDER FLYING ANYWHERE IN NORTH AMERICA



## OUR FLEET



**Boeing 737-700**  
138-141 Seats

Number in fleet: 9

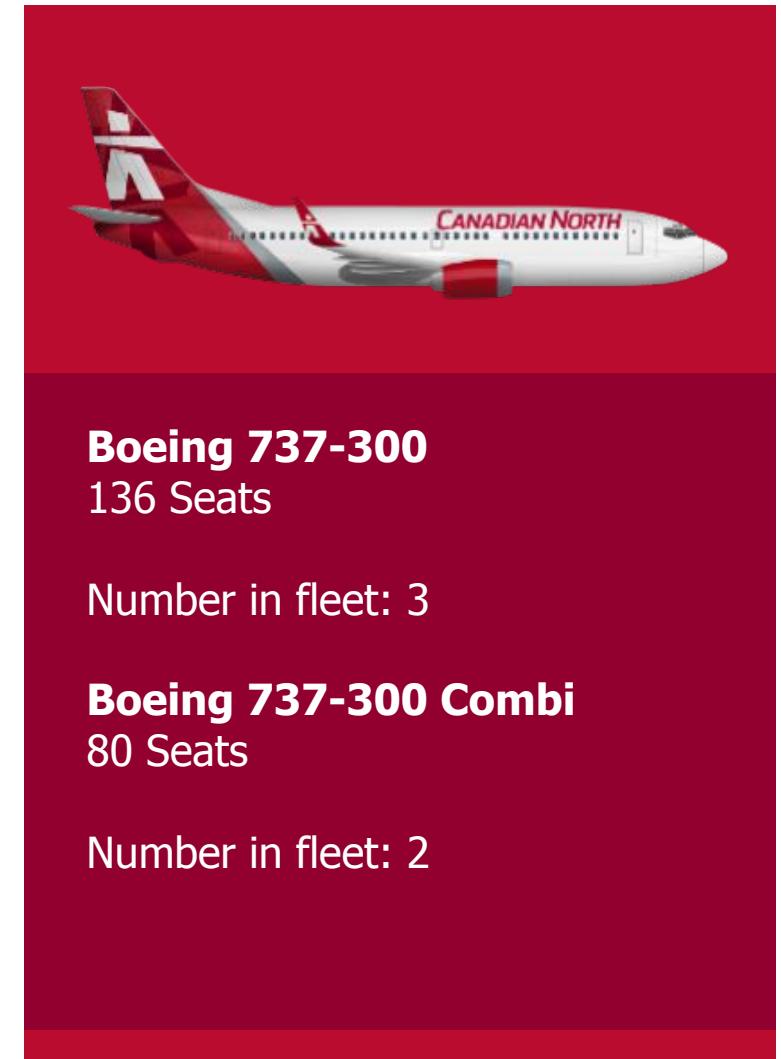


**Boeing 737-400**  
156 Seats

Number in fleet: 1

**Boeing 737-400 Combi**  
78 seats

Number in fleet: 3



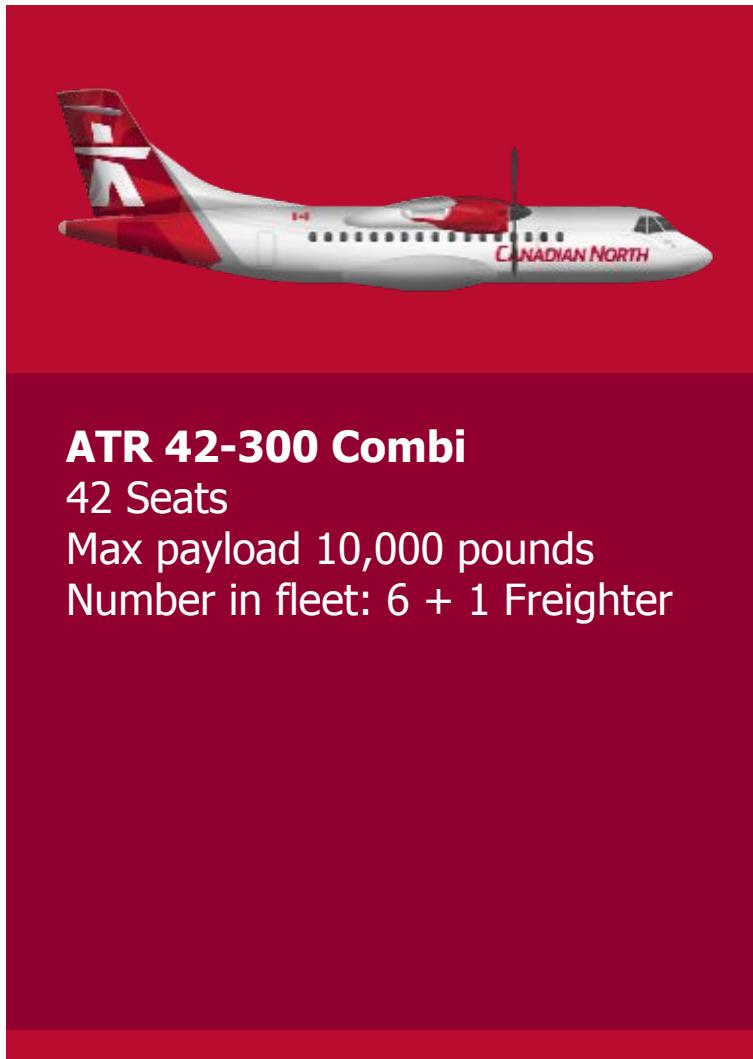
**Boeing 737-300**  
136 Seats

Number in fleet: 3

**Boeing 737-300 Combi**  
80 Seats

Number in fleet: 2

## OUR FLEET

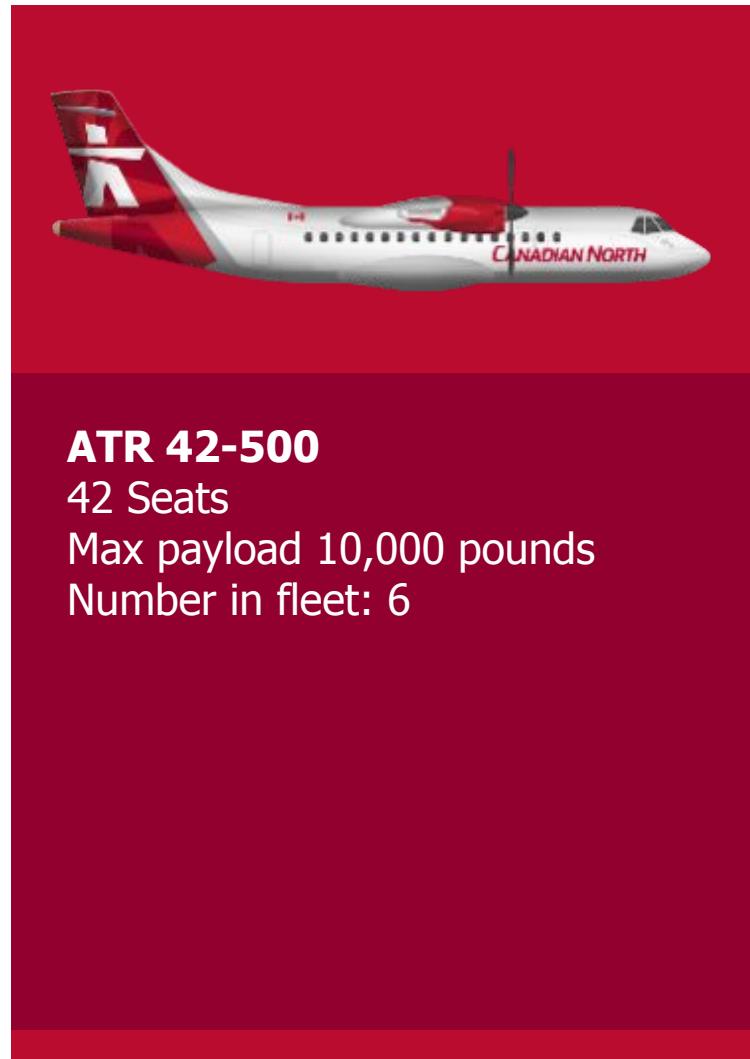


### **ATR 42-300 Combi**

42 Seats

Max payload 10,000 pounds

Number in fleet: 6 + 1 Freighter



### **ATR 42-500**

42 Seats

Max payload 10,000 pounds

Number in fleet: 6



### **ATR 72-500 Freighter**

50" X 60" main cargo door

Max payload 17,000 pounds

Number in fleet: 2

# ESSENTIAL CARGO OPERATIONS



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Nakurumiik

Thank you

# QUESTIONS ?