

Arctic Development Expo 2026

SPONSORSHIP PACKAGE

JUNE 16-18
2026



When sponsoring the 2026 Arctic Development Expo, your organization can reach the influencers currently working, living, and doing business in the Arctic. The Expo provides a variety of opportunities to enhance your vision and your corporate identity as a partner in Northern communities and development.

Please find the following list of our current sponsor packages. Should you not see something that speaks to you immediately, please feel free to contact us.

Our staff are available and willing to explore alternative options for your organization or business.

Sincerely,

Charlotte Verriere,

Town of Inuvik
Director of Tourism & Economic Development
Charlotte.Verriere@Inuvik.ca
867.678.5398

arctic development expo
northern realities • northern solutions

SPONSORSHIP PACKAGE AT A GLANCE

ARCTIC ADVERTISERS

<u>CONFERENCE ADVERTISER</u>			\$500
Logo on Website	Logo on Social Media	Printed advertisement	
<u>CONFERENCE ADVERTISER PLUS</u>			\$1,000
Logo on Website	Logo on Social Media	Printed advertisement	
1 All Access Pass			
<u>CONFERENCE ADVERTISER PRO</u>			\$2,500
Logo on Website	Logo on Social Media	Printed advertisement	
2 All Access Passes		Company branded material	

AURORA PARTNERSHIPS

Aurora partnership includes all advertising benefits of the Conference Advertiser Pro

<u>BRONZE EVENT PARTNER</u>			\$5,000
1 Exhibition Booth Space		Company signage at sponsored event	
Five Event Sponsorship Opportunities			
<u>SILVER EVENT PARTNER</u>			\$10,000
1 Exhibition Booth Space		Company signage at sponsored event	
Three Event Sponsorship Opportunities		One half page ad	
<u>GOLD EVENT PARTNER</u>			\$20,000
1 Exhibition Booth Space		Company signage at sponsored Hall	
Two Hall Sponsorship Opportunities		One page ad	
Logo on Official Arctic Development Expo Swag			

Arctic Advertisers

Position your company to be in the hands of hundreds

Conference Advertiser \$500

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

Conference Advertiser Plus \$1,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

ONE - ALL ACCESS PASS

One all access pass for the three day conference. Comes with all pass benefits.

Conference Advertiser Pro \$2,500

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

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Aurora partnerships

Bronze Event Partner \$5,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two All access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive an Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

OPTION TO SPONSOR ONE OF THE FOUR FOLLOWING:

1-FOOD HALL

Meal service is a critical time for sustenance to our bodies and our minds as we build partnerships, attend sessions, and network with key associates. This opportunity is a unique and targeted way to promote your organization to each attendee.

- Organization logo/banners/signage present in the Expo Arena Meal Area.
- Company logo & tent cards at each table in the Expo Arena Meal Area.

Bronze Event Partner \$5,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two All access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive an Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

OPTION TO SPONSOR ONE OF THE FOUR FOLLOWING:

2-SPEAKER GIFTS

The Arctic Development Expo is looking for a sponsor to support the purchase of locally handmade gifts. Company logo recognition as the Speaker Gift Sponsor on all print and electronic promotional media before and during the event.

- Verbal recognition by the Conference Moderator upon presentation of gifts.
- Company logo on all gift cards/tags presented to each Speaker.

Bronze Event Partner \$5,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two All access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive an Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

OPTION TO SPONSOR ONE OF THE FOUR FOLLOWING:

3-ARCTIC MARKET

Demonstrate your organization's commitment to social impact, cultural preservation, and community development by supporting local crafters and artisans and enhancing their access to the Expo. An Arctic Market will be organized on the second night of the Expo.

- Company logo/banner/signage within the Arctic Market area.
- Opportunity to provide branded merchandise to Arctic Market vendors and visitors.

Bronze Event Partner \$5,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two All access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive an Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

OPTION TO SPONSOR ONE OF THE FOUR FOLLOWING:

4 -TOURS & DEMONSTRATIONS

Sponsoring the tours and demonstrations shows your organization's commitment to community engagement and place-based learning by supporting free experiential activities for all conference attendees. These tours provide valuable insights into the diverse cultural, economic, and environmental activities around Inuvik.

- Company logo/banner/signage associated with tours and demonstrations.
- Opportunity to provide branded merchandise to tour participants.

Bronze Event Partner \$5,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two All access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive an Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

OPTION TO SPONSOR ONE OF THE FOUR FOLLOWING:

5-VOLUNTEERS

Inuvik is known for our fantastic Northern Hospitality. Our residents and volunteers are a crucial component to ensuring the success of the Arctic Development Expo. Sponsorship of our volunteers allows us to provide incentives such as meals, clothing, training and other critical supports to our fantastic team.

- Company logo/banner/signage in the Volunteer Room.
- Opportunity to provide branded merchandise to local volunteers.

Silver Event Partner \$10,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

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TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

ONE HALF-PAGE AD TO BE DISPLAYED IN CONFERENCE PROGRAM

Advertise your company in the conference program distributed to all attendees of the conference and public of the exhibition.

OPTION TO SPONSOR ONE OF THE THREE FOLLOWING:

1-EVENING EVENT (ONE OF THE TWO NIGHTS)

- Company logo recognition as a Signature Evening Sponsor on all print and electronic promotional media before and during the event.
- Verbal recognition by evening host & MC.
- Opportunity to address delegates at evening event.
- Company logo on tent cards & table markers at each table.
- Priority & Reserved seating at the evening event.
- Opportunity to provide a memento at each place setting.

Silver Event Partner \$10,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

ONE HALF-PAGE AD TO BE DISPLAYED IN CONFERENCE PROGRAM

Advertise your company in the conference program distributed to all attendees of the conference and public of the exhibition.

OPTION TO SPONSOR ONE OF THE THREE FOLLOWING:

2-REGISTRATION HALL

First impressions are important. As Registration Sponsor your organization will be front & center in the Delegate experience from online payment to on-site registration, your organization will be a prominent component of each Delegate's participation.

- Company logo recognition as the Registration Sponsor on all print and electronic promotional media before and during the event.
- Company logo on online registration page and confirmation mail sent to all registrants.

Silver Event Partner \$10,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

TWO - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

ONE HALF-PAGE AD TO BE DISPLAYED IN CONFERENCE PROGRAM

Advertise your company in the conference program distributed to all attendees of the conference and public of the exhibition.

OPTION TO SPONSOR ONE OF THE THREE FOLLOWING:

3-WELCOME BBQ

Hosted at Inuvik's Road's End Golf Course, this annual kick-off event is the perfect time to introduce your brand to the week's attendees. This opportunity is a unique and targeted way to promote your organization to each attendee.

- Organization logo/banners/signage present at the Golf Course.
- Company logo & tent cards at each table at the Golf Course.

Gold Conference Partner \$20,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

FOUR - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

ONE PAGE AD TO BE DISPLAYED IN CONFERENCE PROGRAM

Advertise your company in the conference program distributed to all attendees of the conference and public of the exhibition.

PROMINENT LOGO PLACEMENT ON OFFICIAL ADE 2026 SWAG

A long lasting imprint on our Official Arctic Development Expo swag gifted to all expo attendees.

FIRST OPTION TO SPONSOR:

CONFERENCE HALL TITLE SPONSOR

The ultimate commitment to supporting the Arctic Development Expo to help us reach our event potential. Conference Partners are the premier and esteemed contributors to our event and our Northern community.

- Verbal recognition during the opening remarks and evening event finale.
- Preferred booth location in Expo Arena.
- Company banner in a prominent located above the conference hall entrance
- “Company Name Conference Hall”.

Gold Conference Partner \$20,000

LOGO ON WEBSITE, SOCIAL MEDIA, AND PRINTED MATERIAL

A colored logo on all printed material in which sponsor and advertisers are listed. As well as the Arctic Development Expo Website and related Social Media channels.

FOUR - ALL ACCESS PASSES

Two all access passes for the three day conference. Comes with all pass benefits.

EXHIBITION BOOTH

Along with the All Access Passes, you will receive a Exhibition Booth.

COMPANY BRANDED MATERIAL

Opportunity to provide branded merchandise to Attendees.

PROMOTIONAL SIGNAGE

Opportunity to have company logo/banners/signage present at the sponsored event.

ONE PAGE AD TO BE DISPLAYED IN CONFERENCE PROGRAM

Advertise your company in the conference program distributed to all attendees of the conference and public of the exhibition.

PROMINENT LOGO PLACEMENT ON OFFICIAL ADE 2026 SWAG

A long lasting imprint on our Official Arctic Development Expo swag gifted to all expo attendees.

SECOND OPTION TO SPONSOR:

EXHIBITION HALL TITLE SPONSOR

The ultimate commitment to supporting the Arctic Development Expo to help us reach our event potential. Conference Partners are the premier and esteemed contributors to our event and our Northern community.

- Verbal recognition during the opening remarks and evening event finale.
- Preferred booth location in Expo Arena.
- Company banner in a prominent located above the exhibition hall entrance - "Company Name Exhibition Hall".

THANK YOU FOR YOUR CONSIDERATION TO SPONSOR THE 2026 ARCTIC DEVELOPMENT EXPO



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Contact

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Town of Inuvik

Director of Tourism & Economic Development

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